



BUILD A BETTER ONLINE SOCIAL COMMUNITY.

The Chaordix Community Platform hosts online social communities for brands and organizations who want to connect directly with their customers, members, users, or employees.

Gone are the days when brands had to choose between forgettable forums and hectic chat rooms for their online community. Chaordix allows brands to build their own social communities with fun and interesting things for members to do in a beautiful, on-brand space where you control the experience and the data.

How Our Community Platform is Used...

For Marketing:

Engage customers with a channel you own, drive sales, improve customer experiences, gather user-generated content, and test creative & messaging.

For Consumer Insights:

Host large, dynamic consumer groups, panels or advisory boards. Launch surveys & polls, evolve beyond focus groups, and build rich consumer profiles.

For Innovation/R&D:

Invent, co-create and improve products with customers or employees using multiphase challenges, audience segmentation, expert reviews and member voting.

The Impact of Community

89% More likely to repurchase because of community



80% Reduced market research costs



3x Improvement in time to market



Why Chaordix?

- Intuitive feed-based interface
- Your domain, logo, colors & assets
- Challenges, activities, discussions, surveys, quizzes, polls & more
- Rich user profiles
- Live dashboards & on-demand reports
- Gamification, including badges & points
- Audience segmentation with smart groups
- Fully responsive web app & PWA
- Enterprise-grade security + GDPR & CCPA compliance

A World-Class Services Team

Our team of community strategists, managers and moderators are here for training, guidance and support, or they can fully manage your community.



Join Some of the World's Brightest Brands:

